**Store Sales Dashboard Requirements**

**Situation**

You have been hired by a sales company (A&B) to help them make sense of their data using power BI and this is their first time to interpret their business data.

**Brief**

The company wants to track KPIs (Revenue vs Target, Top selling product that drive revenue, and Top selling brands), compare current revenue vs last year’s revenue across product categories.

**Objectives**

**Use Power BI Desktop to:**

* Connect and transform the row data.
* Build a relational data model.
* Create DAX measures.
* Design an interactive report/dashboard and visualize the data

A screenshot of a computer

Description automatically generated

Dashboard #2 requirements:

Create a dashboard that only delves into customers’ behavior. The dashboard will need to show sales by age range, customer purchases by weekday, customers by spending range and how many customers make purchases by the temperature of the day.

A screenshot of a graph

Description automatically generated

Dashboard #3 requirements:

Create an employee dashboard. The dashboard needs to show how the company spent on employee salary since its inception to the current year. Who is the top employee? Employee distance to work, work absence, reasons and when.

A screenshot of a computer

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